

Advertising Expenditure Report of Registered Third Party
(Political Process Financing Act, S.N.B. 1978, c. P-9.3, s. 84.6)



P 04 965
(2015-10-20)

IDENTIFICATION			
General Election	<input type="checkbox"/>	or	By-Election _____
		Number and Name of Provincial Electoral District	
For the campaign period from	_____	to	_____
	Date of Writ		Date of Ordinary Poll
For the reporting period from	_____	to	_____
	Date of first transaction		Date of last transaction
Name of registered third party		Known to the public as ... (e.g. Advertising slogan, website, etc.)	
Name of Chief Financial Officer		Telephone number	
Mailing address		Fax number	
Email address			
Location of books and records if different from above			
Name and address of financial institution			
Bank account number and name of account holder			

SUMMARY OF FINANCIAL ACTIVITY			
Schedule			
Sources of funds:			
1	Election advertising contributions totalling \$100 or less per contributor	\$	-
2	Election advertising contributions totalling more than \$100 per contributor	\$	-
3	Other sources of funding, including third party's own funds	\$	-
4	Advances from loans	\$	-
5	Outstanding liabilities	\$	-
	Sub-total	\$	-
Uses of funds:			
4	Repayment of loans	\$	-
6	Election advertising expenses	\$	-
	Sub-total	\$	-
	Increase (decrease) in funds for the reporting period	Sub-total	\$ -
	Funds on hand, beginning of reporting period	\$	-
	Funds on hand, end of reporting period	Total	\$ -

DECLARATION	
I, _____,	Chief Financial Officer, have prepared this financial return for
the registered third party _____	
for the reporting period noted above and in accordance with the <i>Political Process Financing Act</i> and	
the <i>Guidelines issued by the Supervisor of Political Financing</i> . To the best of my knowledge and belief,	
the information contained herein is true, complete, and accurate.	
_____	_____
Date	Signature

PUBLIC INSPECTION

Pursuant to subsection 84.9(4) of the *Political Process Financing Act*, this document shall be available to the public:

(a) for inspection and copying at the office of the Supervisor during regular office hours; and

(b) on the Elections New Brunswick website.

Note: Provide samples of election advertising and copies of supporting invoices.

Schedule 3

Other sources of funding, including third party's own funds

PPFA, paragraph 84.6(2)(h)

Date received	Source and nature of funding	Amount
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
TOTAL (Carry forward to Page 1)		\$ -

Schedule 4

Loan granted to third party to finance election advertising

PPFA, paragraph 84.6(2)(f)

Name and address of grantor of loan _____

Term of Loan _____

Rate of interest _____

Repayment terms _____

Name and address of guarantor(s) and amount of guarantee(s) _____

Loan amount outstanding, beginning of period \$ -

Date	Nature of transaction	Advances	Payments	
_____	_____	_____	_____	
_____	_____	_____	_____	
_____	_____	_____	_____	
_____	_____	_____	_____	
_____	_____	_____	_____	
_____	_____	_____	_____	
_____	_____	_____	_____	
(Carry forward to page 1) TOTALS		\$ -	\$ -	
Loan outstanding, end of period				\$ -

Schedule 5

Outstanding liabilities to which third party is subject

PPFA, paragraph 84.6(2)(g)

Date	Supplier	Nature of liability	Amount
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
(Carry forward to page 1) TOTAL			\$ -

Schedule 6

Election advertising expenses

PPFA, section 84.15; paragraphs 84.6(2)(a), (b)

PPFA, section 84.1:

“Election advertising expense” means an amount paid, a liability incurred or the value of a non-monetary contribution accepted for the purpose of producing or transmitting election advertising.

“Election advertising” means a message transmitted to the public by any means during a campaign period that promotes or opposes a registered political party or the election of a candidate or takes a position on an issue with which a registered political party or a candidate is associated, but does not include the following:

- (a) the transmission to the public of an editorial, a debate, a speech, an interview, a column, a letter, a commentary or news;
- (b) the distribution of a book, or the promotion of the sale of a book, for no less than its commercial value, if it was planned that the book be made available to the public regardless of whether there was an election;
- (c) the transmission of a document directly by a person or a group to its members, employees or shareholders, as the case may be; and
- (d) the transmission by an individual, on a non-commercial basis, of his or her personal political views via the Internet.

PPFA, section 84.15:

(2) Not more than 10% of the total amount of allowable election advertising expenses ... shall be incurred for election advertising that relates to a single electoral district.

- (3) For the purposes of subsection (2), election advertising relates to a single electoral district if
- (a) the election advertising promotes or opposes the election of one or more of the electoral district’s candidates, or
 - (b) the election advertising is transmitted in the electoral district in any of the following forms:
 - (i) handbills;
 - (ii) posters;
 - (iii) billboards;
 - (iv) electronic billboards;
 - (v) other types of signs.

(4) For election advertising transmitted during the campaign period for a by-election, a third party shall not incur expenses for election advertising that relates to a single electoral district that in total exceed the amount calculated in accordance with subsection (2) for the most recently held general election.

Allowable election advertising expenses:

(As provided by Elections New Brunswick)

Province-wide _____

Single electoral district _____

			Amount of election advertising expenses relating to electoral districts or province-wide							
Supplier	Details concerning advertising (including time and place of advertisement)	Total Amount of Invoice	Single Electoral District: No. and Name							Province-wide
TOTAL (Carry forward to Page 1)		-		-	-	-	-	-	-	-

Note: Provide samples of election advertising and copies of supporting invoices.

