



**Advertising Expenditure Reports of
Registered Third Parties**
Elections New Brunswick
Political Process Financing Act
S.N.B. 1978, c. P-9.3, para. 84.9(4)(b)

**Rapports des dépenses publicitaires des
tiers enregistrés**
Élections Nouveau-Brunswick
Loi sur le financement de l'activité politique
L.N.-B. de 1978, ch. P-9.3, alinéa 84.9(4)(b)

Provincial By-Election: #45 Carleton

Élection partielle : n° 45 Carleton

**Registration for the campaign period of
September 4, 2015, to October 5, 2015**

**Enregistrement pour la période de campagne
électorale du 4 septembre 2015 au 5 octobre
2015**

Registered Third Party / Tiers enregistré

- CUPE NB (Canadian Union of Public Employees, New Brunswick)

Advertising Expenditure Report of Registered Third Party
 (Political Process Financing Act, S.N.B. 1978, c. P-9.3, s. 84.6)



P 04 965
 (2015-09-01)

Original
 177 27 Apr 8/16

IDENTIFICATION	
General Election <input type="checkbox"/>	or <input checked="" type="checkbox"/> By-Election <u>Carleton # 45</u> <small>Number and Name of Provincial Electoral District</small>
For the campaign period from <u>Sept 4/15</u> <small>Date of Writ</small>	to <u>Oct 5/15</u> <small>Date of Ordinary Poll</small>
For the reporting period from _____ <small>Date of first transaction</small>	to _____ <small>Date of last transaction</small>
<u>Minerva Porelle</u> <small>Name of registered third party</small>	<u>CUPE-NB</u> <small>Known to the public as ... (e.g. Advertising slogan, website, etc.)</small>
<u>Minerva Porelle</u> <small>Name of Chief Financial Officer</small>	<u>506 465 9816</u> <small>Telephone number</small>
<u>11 MC Knight Road, Valley Road NB</u> <small>Mailing address</small>	<u>Ø</u> <small>Fax number</small>
<u>nbcnhu@xplornet.ca</u> <small>Email address</small>	<u>E3L 4V4</u>
<u>(Same)</u> <small>Location of books and records if different from above</small>	
<u>Scotia Bank 35 Milltown Blvd. St. Stephen NB E3L 2W9</u> <small>Name and address of financial institution</small>	
<u>90324 CUPE NB Canadian Union of Public</u> <small>Bank account number and name of account holder</small>	
<u>Employees New Brunswick</u>	

SUMMARY OF FINANCIAL ACTIVITY		
Schedule		
Sources of funds:		
1	Election advertising contributions totalling \$100 or less per contributor	\$ -
2	Election advertising contributions totalling more than \$100 per contributor	\$ -
3	Other sources of funding, including third party's own funds	\$ -
4	Advances from loans	\$ -
5	Outstanding liabilities	\$ -
	Sub-total	\$ -
Uses of funds:		
4	Repayment of loans	\$ -
6	Election advertising expenses	\$ 772.60
	Sub-total	\$ -
	Increase (decrease) in funds for the reporting period	Sub-total \$ 772.60
	Funds on hand, beginning of reporting period	\$ -
	Funds on hand, end of reporting period	\$ 772.60
	<i>Spent / Utilized → Total</i>	<u>\$ 772.60</u>

DECLARATION	
I, <u>Minerva Porelle</u> , Chief Financial Officer, have prepared this financial return for the registered third party <u>Minerva Porelle</u>	<div style="border: 2px solid black; padding: 5px; width: fit-content; margin: auto;"> <p>RECEIVED REÇU</p> <p>NOV 20 2015</p> <p>ENB</p> </div>
for the reporting period noted above and in accordance with the <i>Political Process Financing Act</i> and the <i>Guidelines issued by the Supervisor of Political Financing</i> . To the best of my knowledge and belief, the information contained herein is true, complete, and accurate.	
Date <u>November 16/15</u>	
Signature <u>Minerva Porelle</u>	

PUBLIC INSPECTION

Pursuant to subsection 84.9(4) of the *Political Process Financing Act*, this document shall be available to the public:

(a) for inspection and copying at the office of the Supervisor during regular office hours; and

(b) on the Elections New Brunswick website.

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Remember: Submit photocopies of advertising invoices along with this report!

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Schedule 1

Election advertising contributions totalling \$100 or less per contributor

PPFA, paragraph 84.6(2)(c)

Complete and attach Appendix A. From Appendix A, enter the number of contributors and the total amount of contributions.

	Amount	
Number of contributors <u> 0 </u>		TOTAL (Carry forward to Page 1) \$ <u> - </u>

Schedule 2

Election advertising contributions totalling more than \$100 per contributor

PPFA, paragraphs 84.6(2)(c), (d), and (e)

Report the total value of election advertising contributions received by the third party where the contributions total more than \$100 per contributor.

Include election advertising contributions received in the six months prior to registration with Elections New Brunswick and reported on the *Application for Registration as a Third Party*.

If the third party is an unincorporated group, include contributions made by the members of the group.

Name of contributor <small>(If a corporation, also disclose the name of signing officer or officer who authorized the contribution [subsection 84.5(4)])</small>	Address	Class of contributor <small>I = Individuals TU = Trade Unions C = Corporations</small>	Nature of contribution <small>M = Money P = Property S = Service</small>	Amount or Value (\$)
<div style="border: 1px solid black; padding: 5px; width: fit-content; margin-left: auto;"> <p style="text-align: center; margin: 0;">RECEIVED REGULE</p> <p style="text-align: center; margin: 0;">NOV 20 2015</p> <p style="text-align: center; margin: 0;">ENB</p> </div>				
TOTAL (Report on Page 1) \$ <u> - </u>				

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Schedule 3
Other sources of funding, including third party's own funds
PPFA, paragraph 84.6(2)(h)

Date received	Source and nature of funding	Amount
TOTAL (Carry forward to Page 1)		\$ -

Schedule 4
Loan granted to third party to finance election advertising
PPFA, paragraph 84.6(2)(f)

Name and address of grantor of loan _____

Term of Loan _____

Rate of interest _____

Repayment terms _____

Name and address of guarantor(s) and amount of guarantee(s) _____

Loan amount outstanding, beginning of period \$ -

Date	Nature of transaction	Advances	Payments
(Carry forward to page 1) TOTALS		\$ -	\$ -

Loan outstanding, end of period \$ -

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ENB Amount

Schedule 5
Outstanding liabilities to which third party is subject
PPFA, paragraph 84.6(2)(g)

Date	Supplier	Nature of liability	Amount
(Carry forward to page 1) TOTAL			\$ -

118 Jan 8/16

Schedule 6

Election advertising expenses

PPFA, section 84.15; paragraphs 84.6(2)(a), (b)

PPFA, section 84.1:

"Election advertising expense" means an amount paid, a liability incurred or the value of a non-monetary contribution accepted for the purpose of producing or transmitting election advertising.

"Election advertising" means a message transmitted to the public by any means during a campaign period that promotes or opposes a registered political party or the election of a candidate or takes a position on an issue with which a registered political party or a candidate is associated, but does not include the following:

- (a) the transmission to the public of an editorial, a debate, a speech, an interview, a column, a letter, a commentary or news;
- (b) the distribution of a book, or the promotion of the sale of a book, for no less than its commercial value, if it was planned that the book be made available to the public regardless of whether there was an election;
- (c) the transmission of a document directly by a person or a group to its members, employees or shareholders, as the case may be; and
- (d) the transmission by an individual, on a non-commercial basis, of his or her personal political views via the Internet.

PPFA, section 84.15:

(2) Not more than 10% of the total amount of allowable election advertising expenses ... shall be incurred for election advertising that relates to a single electoral district.

- (3) For the purposes of subsection (2), election advertising relates to a single electoral district if
- (a) the election advertising promotes or opposes the election of one or more of the electoral district's candidates, or
 - (b) the election advertising is transmitted in the electoral district in any of the following forms:
 - (i) handbills;
 - (ii) posters;
 - (iii) billboards;
 - (iv) electronic billboards;
 - (v) other types of signs.

(4) For election advertising transmitted during the campaign period for a by-election, a third party shall not incur expenses for election advertising that relates to a single electoral district that in total exceed the amount calculated in accordance with subsection (2) for the most recently held general election.

Allowable election advertising expenses:

(As provided by Elections New Brunswick)

Province-wide

Single electoral district

Carleton # 45

			Amount of election advertising expenses relating to electoral districts or province-wide							
Supplier	Details concerning advertising (including time and place of advertisement)	Total Amount of Invoice	Single Electoral District: No. and Name	Carleton # 45	Carleton # 45					Province-wide
Taylor Printing Group	Enough Is Enough Carleton Oct. 4/15	\$ 1757.15		439.25						
Impression Promotions	Authorized by: Sticker Carleton Oct 4/15	\$ 333.35			333.35					
TOTAL (Carry forward to Page 1)		772.60								

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Note: Submit photocopies of advertising invoices along with this report.